



**LASTING
IMPRESSION
DIRECT**

YOUR MARKETING SERVICE PROVIDER

• Printing • Mailing • Direct Mail • Mailing Lists • Promotional Products
23500 Mercantile Road, Suite F • Cleveland, Ohio 44122
Phone: 216-464-1960 • Fax: 216-464-1660
www.LastingImpressionDirect.com

OFFERS TWO

COMMUNITY SERVICE PROGRAMS

NON-PROFIT ORGANIZATIONS

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501(c)(3) non-profit customers receive \$10 in **FREE** future printing/copying/mailling services (postage not included) for every \$250 ordered from Lasting Impression Direct.

ALSO... LASTING IMPRESSION DIRECT MATCHES BUSINESS CUSTOMERS' EXTRA MILE CHECKS! For every \$5 of **FREE** printing/copying/mailling services earned by our business customers and donated to your favorite 501(c)(3) non-profit organization. Lasting Impression Direct matches another \$5 in printing/copying/mailling services (postage not included) to that company's designated 501(c)(3) non-profit organization.

Every month Lasting Impression Direct mails an Extra Mile® check including the matching amount to all designated 501(c)(3) organizations. Each check stub will list the participating businesses, and the amount matched by Lasting Impression Direct.

IT DOESN'T HURT TO ASK! Enlist the help of your Board of Directors, members, volunteers and vendors! Suggest that their businesses participate in Lasting Impression Directs Extra Mile® program and stipulate your 501(c)(3) non-profit organization as the recipient of our matching donation when they order printing/copying/mailling services.

TWO EASY STEPS:

- 1 Receive an Extra Mile® **N** sticker for every \$10 in printing/copying/mailling services ordered from Lasting Impression Direct. Place one sticker in each of the 25 spaces on your Extra Mile® sticker card. A filled up sticker card has a value of \$10 in **FREE** future printing/copying/mailling services.

When your printing/copying/mailling order is valued at \$250 or more, you will receive an Extra Mile® check directly, with stickers issued for the difference. For example: your order is \$320 - you will receive a \$10 Extra Mile® check and 7 Extra Mile stickers.

- 2 Redeem your Extra Mile® check(s) and/or filled up sticker card(s) for **FREE** printing/copying/mailling services (postage not included) when you place your next order at Lasting Impression Direct.

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BUSINESS CUSTOMERS

Our valued business customers receive \$5 in **FREE** future printing/copying/mailling services for every \$250 ordered from Lasting Impression Direct.

ALSO... HELP YOURSELF AND YOUR FAVORITE NON-PROFIT! Lasting Impression Direct will match every \$5 you receive in **FREE** printing/copying/mailling services and donate it to a 501(c)(3) non-profit organization of your choice, in your name. Choose your not-for-profit friend from our roster, or designate another, and we'll add it to our list.

THREE EASY STEPS:

- 1 Receive an Extra Mile® **B** sticker for every \$10 in printing/copying/mailling services ordered from Lasting Impression Direct. Place one sticker in each of the 25 spaces on your Extra Mile® sticker card. A filled up sticker card has a value of \$5 in **FREE** future printing/copying/mailling services. When your printing/copying/mailling services order is valued at \$250 or more, you will receive an Extra Mile® check directly, with stickers issued for the difference. For example: your order is \$320 - you will receive a \$5 Extra Mile check and 7 Extra Mile stickers.
- 2 Lasting Impression Direct will match every Extra Mile® check and filled up sticker card you receive and donate it to a 501(c)(3) non-profit organization of your choice, in your name.
- 3 Redeem your Extra Mile® check(s) and/or filled up sticker card(s) for **FREE** printing/copying/mailling services when you place your next order at Lasting Impression Direct.

We go the _____

**Extra
Mile®**



A Community Service Program

For more details call. 216-464-1960

Extra Mile® Stickers are issued with invoices. There is no limit to the amount of Extra Mile® checks you redeem with a printing/copying/mailling order, (postage not included). Should your Extra Mile check be greater than the amount of your invoice, we will reissue an Extra Mile® check for the balance.

JUST A FEW RESTRICTIONS:

Extra Mile® stickers and checks are valid only when presented at time of order. Extra Mile® stickers and checks may not be redeemed for cash or applied for payment on previous invoices or monthly statements in full or part, and may not be used to pay state sales tax. Extra Mile® checks expire 180 days after the date of issue. You are not entitled to Extra Mile® stickers or checks if your account is not current. You receive Extra Mile® stickers with your orders. We mail Extra Mile® checks within 10-15 days. Stickers are not transferrable. You can only use the stickers you earned. If you use stickers not earned by you, your card will be voided. We reserve the right to modify or cancel this program at any time without prior notice.